

## **MEDIA RELEASE**

### **RELIANCE COMMODITIES LAUNCHES INDIA'S FIRST INTUITIVE COMMODITY TRADING WEB & MOBILE APPLICATION**

#### **THE APPLICATION WILL REVOLUTIONIZE COMMODITIES TRADING ACROSS WEB & MOBILE PLATFORMS**

#### **UNIQUE WEB TRADING PLATFORM WILL AID IN TAKING INFORMED TRADING DECISIONS FOR TRACKING THE COMMODITY MARKET**

#### **ADVANCED MOBILE APP TO OFFER REAL TIME SCANNERS AND INDEPTH ANALYTICS ON MARKETS**

#### **PLATFORMS GRAPHS & MATRIX WILL ENABLE BETTER EVALUATION OF RELATIONSHIP DYNAMICS OF SELECTED COMMODITIES**

#### **PLATFORMS OFFER CALENDAR SPREADS FOR ANALYSIS OF SPREADS BETWEEN TWO COMMODITIES CONTRACTS**

**Mumbai, October 03, 2017:** Reliance Commodities, a group company of Reliance Capital, today launched India's very first advanced intuitive commodity trading application available both on the web and mobile.

The key innovative feature of the trading platform will assist traders in capitalizing opportunities swiftly, besides empowering them with detailed understanding of commodity markets. All analysis seen on the platform is post thorough consideration of the global events, currencies and equities causing volatility in commodity prices.

The platform will enable traders analyse commodities based on seasonality by uncovering certain hidden patterns. The traders can tap opportunities by analyzing spreads between two futures contracts.

As happenings and news from across the world play a significant role in the dynamics of commodity prices the newly launched portal's 'News and Sentiment Analysis' refines the available information to calculate a sentiment score for commodities in real time thus providing the trader with an actionable output.

The new intuitive platform will also empower the trader community with up-to-date information of key factors and related instruments, which can affect price of a particular commodity. Moreover the 'Correlation Matrix' will help identify the best correlation combination for a particular commodity with just a click. Following the correlation will help spot a trading opportunity or signal possible risk thus assisting in timing a trade.

"Reliance Intuitive Trading Platforms will enable traders to decode essential data for unlocking the potential of commodities markets. Empowered with simplified data outcome and in-depth data analysis will help them leverage market dynamics. It gives me immense pride to launch the first-of-its-kind technology adoption and advancement application across the web and mobile platforms that the Commodities market in India can look forward to." said **Mr. B. Gopkumar, Director, Reliance Commodities.**



**About Reliance Commodities**

[www.reliancecommodities.co.in](http://www.reliancecommodities.co.in)

Reliance Commodities, the commodities broking arm of Reliance Capital is a registered trading and clearing member of major multi commodity exchanges in India, offering large array of services to customers and empowering them to make the most of commodities market.

Reliance Commodities offers a secure online trading platform in a cost effective and convenient manner. To enable wider participation, it also provides the convenience of trading offline through a variety of means, including Call and Trade, Branch Dealing Desks and network of affiliates.


**About Reliance Capital Limited**

[www.reliancecapital.co.in](http://www.reliancecapital.co.in)

Reliance Capital Limited, a part of the Reliance Group, is one of India's leading private sector financial services companies. It ranks amongst the top private sector financial services and banking groups, in terms of net worth. The Company is a constituent of MSCI Global Small Cap Index.

Reliance Group is amongst India's leading business houses with over 250 million customers. The Group has a strong presence across a wide array of high growth consumer-facing businesses of financial services, telecom, energy, power, infrastructure, and Defence.

Reliance Capital has interests in asset management and mutual funds; life and general insurance; commercial and home finance; stock broking; wealth management services; distribution of financial products; asset reconstruction; proprietary investments and other activities in financial services.

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