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Reliance General Insurance rolls out online facility

Reliance General Insurance Company Ltd (RGI) has introduced 'Self- Endorsement' feature as a part of its product suite on its website and the agent portal to add to customer convenience. Customers face limitations in making any changes in policy documents after purchase. With this facility, these limitations will be met with just a few clicks. The compa-



ny tapped on this opportunity after carrying out a detailed analysis on the number of customers visiting their branches for changes in the policy document.