

Press Release

Reliance General Insurance launches India's first off-line Motor Insurance Survey Application

- **Introduces novel process to execute prompt surveys of damaged vehicles**
- **Improves turn-around times and reduces operational costs in motor claims**
- **Facilitate accurate completion of motor survey in less than 24 hours sans manual intervention**

Mumbai, February 4, 2009: Reliance General Insurance, part of the Reliance Anil Dhirubhai Ambani Group, today launched the first-of-its-kind off-line claim survey application, **Motoveys Claimlook**, aimed at enhancing efficiency in processing motor insurance claims.

The launch was announced by **Mr. K. A. Somasekharan, President and CEO - Reliance General Insurance**, here today.

Motoveys Claimlook is designed to assist surveyors in efficiently tracking, managing and executing prompt surveys of damaged vehicles, thereby improving the turn-around time and reducing operational costs in processing motor insurance claims.

"We are confident that this innovative tool will not just help reduce precious time in settling motor insurance claims but also facilitate great reduction in operational costs. It is a win-win proposition for our customers and us. This effective tool is a natural extension of our commitment towards our valued customers in providing them best-in-class service," said Mr. Somasekharan.

Once a motor claim is registered, the central server application, systematically transfer the data to the assigned surveyor who in turn efficiently and accurately completes the survey in less than 24 hours. This process eliminates any manual intervention in transferring data, thereby saving on precious time and reducing operational cost.

The completed cases can be uploaded on the central server application through the use of internet connectivity, thus completing the survey process within a few hours, he added.

The central server application comprises a host of other pre configured advance features such as compression algorithms and bi-directional data flow that enables quick and efficient transfer of profound data at any given bandwidth. It also provides an in-built database of master-driven assembly and ancillaries that facilitates accurate estimation of losses to the damaged vehicle.

"This sophisticated technology will positively help reduce the time required to assess and settle a motor claim," said Mr. Somasekharan.

Motorveys Claimlook is yet another industry's first innovation that Reliance General Insurance has brought into the market. Notably, India's first over-the-counter health insurance policy and home insurance policy are some of the earlier innovations that the company had successfully launched.

About Reliance General Insurance

www.reliancegeneral.co.in

Reliance General Insurance is one of India's leading private general insurance companies with over 94 customized insurance products catering to the corporate, SME and individual customers. The Company has launched innovative products like India's first Over-The-Counter Health insurance policy. Reliance General Insurance has an extended network of over 200 offices spread across 173 cities in 22 states, a wide distribution channel network, 24x7 customer service and an extremely user-friendly website. It is also India's first insurance company to be awarded the ISO 9001:2000 certification across all functions, processes, products and locations pan-India. Reliance General Insurance is a subsidiary of Reliance Capital Limited.

For details contact –

Delhi: Sanjiv Kumar sanjiv.k.sinha@relianceada.com +91-93124 56677

Mumbai: Tamanna Khanna tamanna.khanna@relianceada.com +91-93236 09510