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## **Reliance Money launches gold coins with India Post logo**

### **Our Bureau**

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Reliance Money Infrastructure has launched gold coins with the India Post logo for the festive season of *Diwali*, said a press release from the company.

The company also launched a special promotional offer of gold coins of 0.5 grams for every purchase of 10 grams. This offer is open from October up to *Diwali*.

"We are bullish on the demand for gold even at current prices, and expect to cross sales of over 600 kg within this year, over a two-fold increase from last year's sales of 250 kg of gold coins."

"We will be the largest

gold coin retailer in next two years" said Mr Vikrant Gugnani, Director, Reliance Money Infrastructure Limited.

The company also plans to increase its distribution network to 850 India Post outlets across India by the end of this fiscal, up from 632 India Post Offices last year, the release added.

Currently the company offers gold coins in the ½ gram, 1 gram, 5 gram and 8 gram denominations.

### **PARTNER OUTLETS**

Apart from the post offices, Reliance Money, Reliance World and the company's partner outlets will also sell the coins.